



March Networks CloudSight

The industry's first camera-to-cloud solution with real-time AI analytics for surveillance and business intelligence.

Leading the Future of
Intelligent Video Solutions



CloudSight – Security and Beyond

March Networks® CloudSight is the industry's first camera-to-cloud solution with real-time AI analytics for surveillance and business intelligence, redefining cloud-based video surveillance for small and medium-sized businesses (SMBs). As the first of its kind, it delivers a seamless camera-to-cloud experience with advanced analytics and business intelligence through Searchlight™ Cloud. CloudSight's integration with Searchlight Cloud offers SMBs advanced security and beyond, from loss prevention to operational insights, and customer behavior analysis. By transforming video data into actionable intelligence, it enhances both security and strategic decision-making.

Key Features

Ease of Use

CloudSight's plug-and-play functionality simplifies the setup process, making advanced surveillance and analytics accessible without the need for technical expertise.

Advanced Analytics

Leverage real-time AI analytics for insightful business intelligence, aiding in threat detection, loss prevention and operational improvements.

Flexible Storage Options

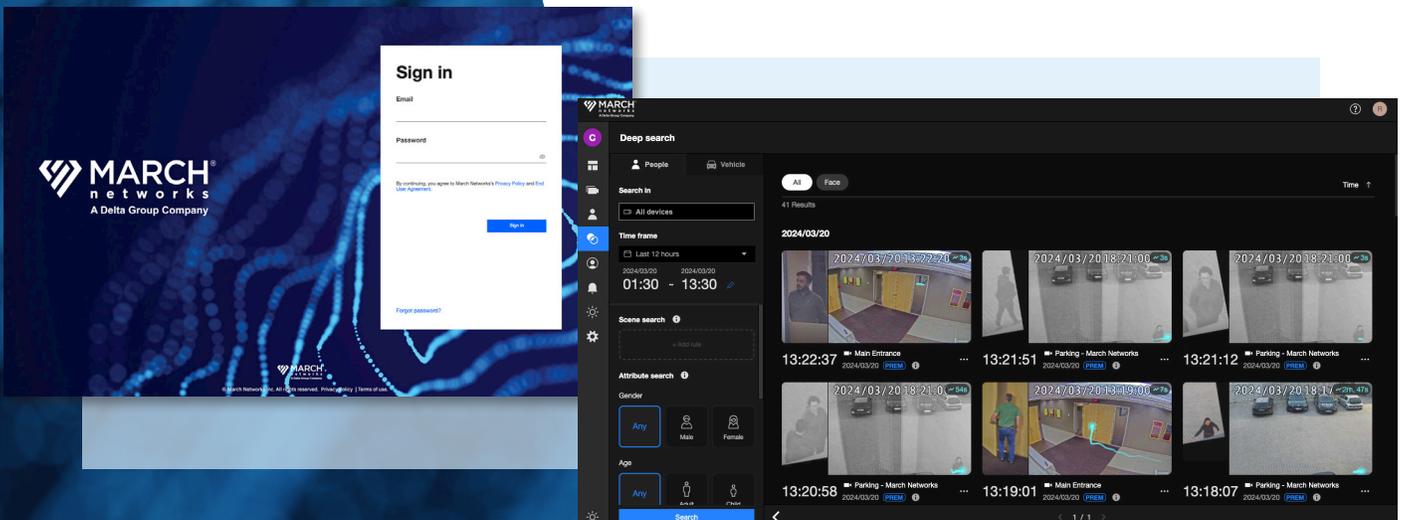
With options for internal and extended cloud storage, CloudSight offers scalable solutions tailored to your specific retention needs.

Enhanced Security

Enjoy peace of mind with end-to-end encryption and NDAA compliance, ensuring your surveillance data is secure and compliant.

Integrated Business Intelligence

By transforming video data into actionable intelligence, CloudSight and Searchlight Cloud equip businesses with the tools needed for data-driven strategies.



Searchlight Cloud

March Networks CloudSight with Searchlight Cloud, enables the world's first cloud-based video surveillance solution that provides real-time data analytics, attribute search, and business intelligence to improve loss prevention, operational efficiency, and revenue generation for small to medium-sized businesses.

The transaction data captured at a point-of-sale (POS) terminal, ATM or teller line at a bank can be correlated to CloudSight video for rapid search and proactive exception reporting within Searchlight Cloud.

Receipt

Site: Ottawa, CA
Operator: 100
Start POS Name: Eccofan@bank
Terminal: Eccofan@bank
Receipt: 327024094333
Transaction Start (Local): 03/27/2024 9:45:33 AM
Transaction End (Local): 03/27/2024 9:45:33 AM

Current Period Business Review

| | | | | |
|---|--------------------------------------|---|---|---|
| Net Sales 318,323.95 USD Sun This Month 289,647.92 USD Sun Last Month | Refund \$ 23.32 USD This Month | Void Transactions \$ -6,454.94 USD This Month | Discount \$ 1,976.73 USD This Month | Transaction Under \$1 103.32 USD Sun This Month |
| 10% | 622% | 32% | 41% | 49% |

Sales by Day Part

| Day Part Name | Item Count |
|---------------|------------|
| Dinner | 3,352 |
| Night | 2,657 |
| Afternoon | 2,368 |
| Lunch | 2,040 |
| | 2,230 |
| | 848 |

ATM TRANSACTION

Receipt: 116085-868-429-602-86779843285
Brand Name: 04060@bankofamerica
Site: BankOfAmerica
Terminal Name: terminal3
Address: 4000000
Business Date: 10/25/2023
Type: ATM
Subtype: subtype
Amount: 3,400.00
Type Code: CUP
Transaction Number: 1
Transaction Sequence: 123
Action Date Time: 10/25/2023 5:20:00 AM
Status Code: statusCode
Card Number: 00023939464
Card Serial Number: 123
From Account: ****1230
From Account Type: type from
To Account: ****1230
To Account Type: type to

Together, CloudSight and Searchlight Cloud provide a robust solution that transcends traditional surveillance, enabling businesses to boost efficiency, safeguard assets, and increase profitability.

Cameras



CS+ Series Cameras

CS+ Series Cameras include essential analytics, which are enhanced by Deep Search, a feature that uses AI to improve accuracy and search functionality.



CS12+ 360° Dome



CS5+ Dome

CS Series Cameras

CS Series Cameras includes essential analytics such as intrusion, loitering, and tripwire detection, abandoned object and object removal, blocked exit detection, and scene search. Scene search allows users to analyze a specific scene by using intrusion, line crossing, or loitering detection on recorded video — eliminating the need to scroll through video footage frame by frame.



CS5 Indoor Dome



CS5 Dome



CS2 Dome

Flexible Cloud Storage Options

CloudSight offers flexible storage solutions to meet your needs.

- **30-days** internal video storage.
- **Extended Cloud Storage** solutions for 30, 60, 90, 180 and 365+ days.
- **Continuous SD Recording** with analytics running at all times, ensuring 30 days of recording in SD resolution (720p for 2MP, 960p for 5MP).
- **Intelligent HD Activation** only upon detecting a moving person or vehicle, optimizing storage usage.

Essential Analytics: CS Series



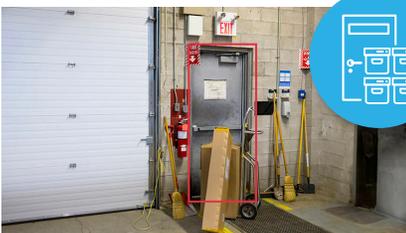
Object removal triggers an alarm if an object is removed from a user-defined zone.



Loitering detection notifies suspicious behavior around ATMs, stairwells, and school grounds. Identifies when people or vehicles remain in a defined zone longer than the user-defined time allows.



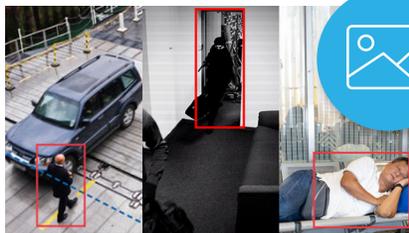
Intrusion detection detects and triggers an alarm the moment a person or vehicle enters a defined zone.



Blocked exit detection helps businesses stay compliant with fire and safety regulations by sending real-time notifications when exit pathways are blocked.



Tripwire alarm sets off an alarm when people or vehicles cross a virtual line.

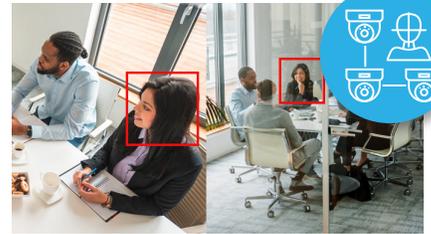


Scene search through our one-of-a-kind scene search, users can search a specific scene using line crossing detection, intrusion detection, or loitering detection defined anytime.



Abandoned object detects objects placed within a defined zone and triggers an alarm if the object remains in the zone longer than the user-defined time allows.

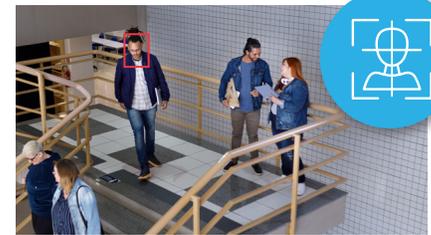
Deep Search Analytics: CS+ Series



Re-search Match the person of interest across different cameras to track their presence in the entire surveillance system.



Attribute search Use People and Vehicles as search criteria utilizing multiple attributes (e.g., gender, age group, clothing or car color, vehicle type) to quickly find the person / vehicle of interest.



Profile search Profile Search is a function for users to search by faces. It is based on face recognition technology. Users can upload face images or save face images from Deep Search results to create a Profile. Profile Search then uses these face images to search for the person efficiently.

MARCH NETWORKS

CloudSight

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camera-to-cloud solution with
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